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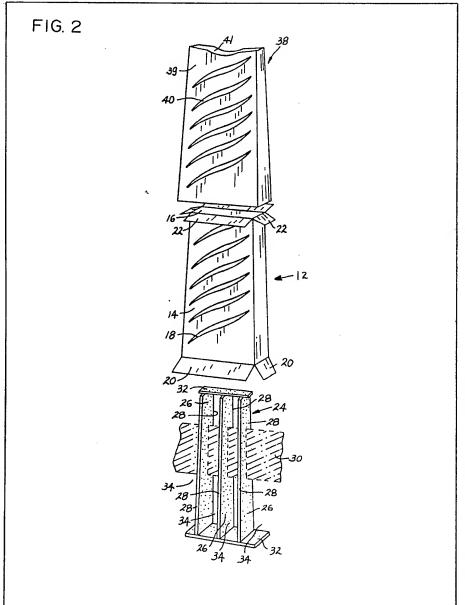
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## (54) Vapor dispensing device

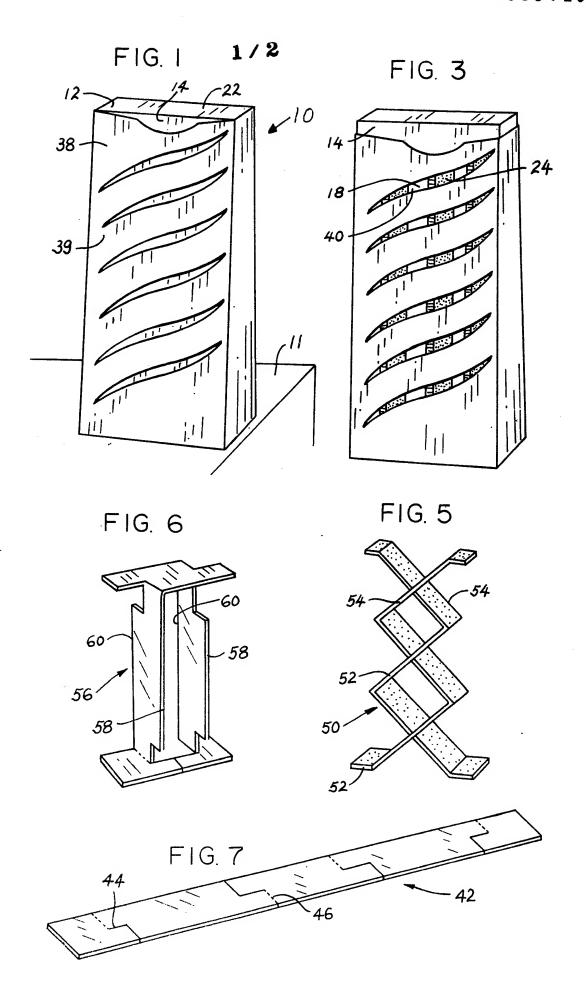
(57) A dispensing device for dispensing air fresheners, insecticides, and other air-treating vapors having an upstanding enclosure 12 made of folded flexible sheet stock and having two upstanding opposed primary dispensing walls 14, 16; one or more structural members 24 within the enclosure to provide reinforcing

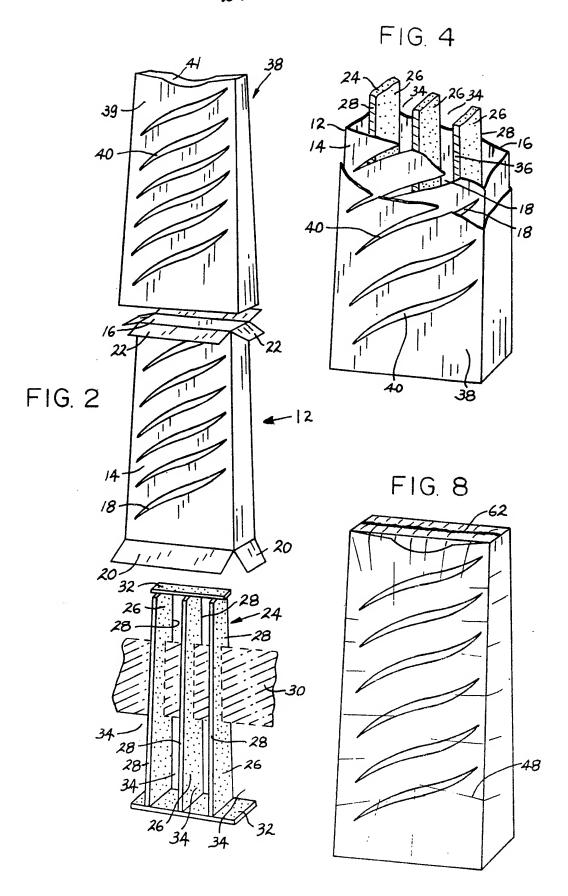
dimensional stability between the primary walls and releasably holding a vaporizable composition, and air flow channels 34 from one dispensing wall to the other. Preferred embodiments relate to variations in the structural member(s), the specific materials used, a barrier used to prevent loss of vaporizable composition by wicking a cover 38, and an impermeable film tightly wrapped therearound.



The drawings originally filed were informal and the print here reproduced is taken from a later filed formal copy.

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## SPECIFICATION Vapor-dispensing device

This invention concerns a vapor dispensing device for dispensing vaporized compositions to the surrounding atmosphere.

Such devices can provide both a continuous slow emission of air-treating vapors and a rapid emission of vapors for some specific purpose whenever desired; and are useful for imparting the refreshening effect of a vaporized deodorant to the atmosphere, or for dispensing insecticide vapors, insect repellent vapors, medicinal vapors, decongestant vapors or other vaporized compositions.

The need for effectively combating airborne malodors in homes and enclosed public buildings, by odor masking or destruction, is well established. Various kinds of vapor-dispensing devices have been employed for this purpose. The most common of such devices is the aerosol container which propels minute droplets of an air freshener composition into the air. Another common type of dispensing device is a dish or mount of some kind containing or supporting a body of gelatinous matter (a "gel") which when it dries and shrinks releases a vaporized air-treating composition into the atmosphere. Other products

such as deodorant blocks and liquid wicks are also used for dispensing air-treating vapors into the atmosphere by evaporation. Another group of vapor-dispensing devices utilizes a carrier material such as paperboard impregnated with (or in some cases coated by) a vaporizable composition. It is to the latter type of device that the invention is applicable. Such carrier materials, unlike the previously mentioned gels, do not undergo substantial shrinkage as the compositions

vaporize.
Each of the above-mentioned devices have
drawbacks as an approach to the entire problem of combating airborne malodors. The aerosol device dispenses mists or vapors in relatively large quantities over a short period of time to counteract intense and immediate malodors as are common in kitchens and bathrooms. A drawback of such devices, however, is that while they can counteract intense and immediate malodors they are not suited for lingering ambient odors which often exist in a closed space.

Many other types of products, such as gels, blocks, and liquid wicks are generally suitable for the lingering malodors. These products normally require no attention, automatically dispensing their deodorants by evaporation. However, such dispensing is usually at a low rate which is often insufficient to counteract intense and immediate malodors.

Vapor-dispensing devices of the type utilizing a carrier material such as paperboard or the like may be advantageously designed for usefulness both against lingering low level malodors and intense and immediate malodors. In such products the carrier material has a predetermined form of its own and may be shaped, arranged, or suspended

65 in a manner allowing circulation of ambient air with respect thereto. The carrier material is impregnated with (or coated by) a vaporizable composition. The vaporization may be increased or decreased depending on air movement and

vapor concentration in the air adjacent the vaporizable composition. The normal slow emission of air-treating vapors from such devices may intentionally be increased by increasing air flow with respect to the impregnated materials, by waving the device in the air, by pumping, or the like. Examples of this type of vapor-dispensing products are the devices of United States Patent Nos. 3,790,081 and D250,041. The instant invention is an improvement in this general type of vapor-dispensing device.

A major goal in the field of air freshener products, including those of the type last mentioned above, is development of functionally superior devices which can be inexpensively produced and thus disposed of without undue 85 wastefulness when their vaporizing compositions are depleted. In some cases, the product developer has been forced to choose between the relative wastefulness involved in the discarding of a well-constructed, expensive air freshener device on the one hand, and the inconvenience involved in reusing a well-constructed, expensive air freshener device (for example, by reloading it with fresh impregnated carrier material after discarding the depleted material). A third alternative, which is totally unacceptable to some, is an inexpensive, substantially inferior, poorly-constructed device.

Certain specific products of the prior art are relatively expensive plastic constructions the discarding of which is, and is perceived to be, wasteful. Less expensive constructions, however, tend to be crushable, flimsy, and often irregular in dimension and in strength. And, particularly after rough handling during shipment, inexpensive constructions may not stand upright on a level surface with any degree of stability. Because of their weak construction, such devices can tend to be unstable.

Accordingly, the invention provides a vapor

110 dispensing device comprising a vaporizable
composition and an upstanding enclosure therefor
having dispensing openings therein, characterized
in that the enclosure is formed out of flexible sheet
stock and including two upstanding opposed

115 primary walls each defining dispensing openings
and a structural carrier disposed within the
enclosure to provide reinforcing dimensional
stability between the primary walls, the structural
carrier defining air flow channels from one of the

120 primary walls to the other, and releasably holding
the vaporizable composition.

The dispensers of this invention are relatively inexpensive because of the construction which is used. The folded flexible sheet stock which is 125 required for the upstanding enclosure is quite typically much less expensive than extruded, molded, or otherwise formed enclosure structures. In one embodiment, the sheet stock is lightweight flexible paperboard and the structural means is

relatively rigid, usually heavier and thicker paperboard which is impregnated with the vaporizable composition. Such constructions compare favourably in cost with certain other widely used air freshener devices. Yet, in spite of the inexpensive materials used, particularly the flexible foldable stock used in forming the enclosure, the inventive device provides a sturdy, crush-resistant, reinforced dispenser.

In one embodiment, the carrier structure includes one or more pieces substantially perpendicular to a reference plane midway between the two primary walls and having edges which are in contact with the primary walls. By
 this structure the opposed primary walls are maintained in a generally fixed, spaced relationship which can be maintained despite application of pressure to the opposed primary walls. A preferred arrangement includes
 upstanding boards disposed in parallel planes.

Another embodiment includes a barrier means which is impermeable to the vaporizable composition disposed between the sheet stock and the impregnated structural means at contact points to prevent wicking of the composition from the carrier structure to the sheet stock. If undesirable wicking occurs, control of the dispensing of vapors over the life of the product is made more difficult. A barrier to maintain all unevaporated composition within the impregnated internal structure allows greater consistency in and control of vapor dispensing. Furthermore, a barrier eliminates unsightly discoloration or staining of the enclosure.

Another embodiment includes means to open and close the openings in the primary walls, to regulate the dispensing of vapors. This can be accomplished with a variety of devices. However, a shutter-like device in which openings move into alignment ot open and out of alignment to close is most preferred. As a means of restricting or preventing dispensing of vapors before dispensing is intended, the entire dispenser may be tightly wrapped in a substantially vapor-tight film wrapper. The so-called "shrink wraps" are particularly useful for this purpose. The reinforced character of the structure of this invention makes tight wrapping possible without crushing or

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FIGURE 1 is a perspective view of a preferred dispensing device;

causing deformation of the dispenser.

FIGURE 2 is an exploded perspective view of the device of FIGURE 1;

FIGURE 3 is another perspective view of the device of FIGURE 1, showing it in open, dispensing condition:

FIGURE 4 is a fragmentary, cutaway, perspective view of the device of FIGURE 1;

60 FIGURE 5 is an alternate embodiment of the carrier structure;

FIGURE 6 is another alternate embodiment of the carrier structure;

FIGURE 7 illustrates the device of FIGURE 6 in a non-erected condition; and

FIGURE 8 illustrates the device of FIGURE 1 tightly covered by a vapor-tight film wrapper.

FIGURE 1 shows a dispenser 10 according to this invention standing upright upon a level surface 11, such as a tabletop or the like.

Dispenser 10 includes an upstanding (that is, usually vertically oriented) enclosure 12 which is formed of folded flexible sheet stock, such as lightweight paperboard or cardboard, and includes two upstanding opposed primary walls 14 and 16, each of which defines dispensing openings 18.

Enclosure 12 may be formed by steps such as cutting, scoring, folding, gluing, and the like, performed on flexible sheet stock. Enclosure 12 is completed by the closing of bottom flaps 20 and top flaps 22, shown in FIGURE 2. The folded flexible sheet stock used in forming enclosure 12 may be various grades of preferably lightweight paperboard, foldable plastic sheet materials, 85 plastic and foil laminates, paper and foil laminates, coated paper and other flexible, foldable materials. Suitable paperboard materials include solid bleached sulphate paperboard, clay-coated news bark, kraft board, and the like. Suitable flexible, 90 foldable paperboard preferably has a thickness within the range of 0.025-0.075 cm. Plastic materials usually may be of lesser thickness to achieve the same flexibility.

Inside enclosure 12 is a carrier structure 24 95 which serves at least three functions, that is, to reinforce enclosure 12, to provide the source of vaporizable composition within dispenser 10, and to define air flow channels through dispenser 10. Structure 24 may be made of substantially rigid paperboard which is impregnated with a vaporizable composition for dispensing as vapors during use. A great variety of other materials are usable for carrier structure 24, as will be mentioned hereinafter. Structure 24 extends between opposed primary walls 14 and 16 of 105 enclosure 12 in contact therewith to brace surfaces 14 and 16 apart in a manner providing dimensional stability therebetween.

110 reinforcing carrier structure 24 has upstanding parallel boards 26 which have edges 28 in contact with opposed primary walls 14 and 16 all along dispenser 10 from top to bottom. Furthermore, substantially parallel boards 26 are oriented substantially perpendicular to a reference plane 30 midway between primary walls 14 and 16. Such substantially perpendicular orientation is especially advantageous to the reinforcing function of carrier structure 24. In the embodiment shown, opposed primary walls 14 120 and 16 are themselves substantially planar and substantially parallel. Accordingly, parallel boards 26 of reinforcing structure 24 are substantially perpendicular to primary walls 14 and 16 as well 125 as to reference plane 30.

As illustrated best in FIGURES 2, 3, and 4,

Reinforcing carrier structure 24 is preferably made of substantially rigid paperboard such as J-5 cellulosic board (from Filter Materials, Inc., Waupaca, Wisconsin). Usable paperboard materials may have widely varying thicknesses to

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achieve the substantial rigidity required. Required thickness will be dependent on such things as porosity, binders used in the paperboard density and many other factors. The J-5 material thickness is on the order of 0.3 cm., and given its density and other characteristics it has sufficient rigidity to reinforce an enclosure and provide dimensional stability between the opposed primary walls of an enclosure according to this 10 invention. The paperboard materials and other materials usable in the carrier structure must have sufficient rigidity to perform the reinforcement function, that is, to provide crush resistance and dimensional stability for the upstanding enclosure.

Examples of other suitable materials for the carrier structures forming part of this invention are rigid felt, wood and rigid polyurethane foam. Cross-linked plastics containing the vaporizable composition such as HO fragrance polymer K series (from Hydro Optics, Inc., Valley Stream New York), and thermoplastic rigid polymers capable of containing perfume or other vaporizable compositions such as VERSAMID 1635 (from General Mills, Minneapolis,

25 Minnesota), are also acceptable. Other acceptable carrier structures, which may be coated with vaporizable compositions, may be dense, hard materials, since porosity is unnecessary. Suitable materials for the carrier structure will be apparent 30 to those skilled in the art who have knowledge of this invention.

Parallel boards 26 of reinforcing carrier structure 24 are secured at their top and bottom ends to mounting pieces 32, as shown in FIGURE 35 2. Parallel boards 26 are glued to mounting pieces 100 32 to maintain parallel boards 26 in the proper side-to-side spacing. In manufacture, the subassembly formed by mounting pieces 32 and parallel boards 26 may be inserted into enclosure 12 before the closing of bottom flaps 20. After insertion, reinforcing carrier structure 24 provides strength and crush resistance to enclosure 12 and dimensional stability between opposed primary walls 14 and 16.

Reinforcing structure 24 defines air-flow channels 34 between primary walls 14 and 16. and allows the free passage of ambient air through openings 18 of primary walls 14 and 16 and through the entire dispenser 10. Such air passage facilitates the vaporization and dispensing of vapors, and constitutes an improvement over devices in which free air flow is much more restricted

The carrier structure is somewhat isolated 55 within the upstanding enclosure. Therefore, the vaporizable composition which it carries will be shielded to some extent from ambient air flow, retarding vaporization as the space within the enclosure adjacent to the carrier structure 60 becomes somewhat saturated with vapors. This allows only low level vapor emission. However, if ambient air flow through the air flow channels is increased, such as by waving the device from side to side, the dispensing of vapors will be increased 65 and the evaporation rate will accelerate as the air

having a higher concentration of vapors is replaced by relatively fresh ambient air. By this means, good control of both lingering malodors and intense malodors can be achieved.

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As illustrated in FIGURE 4, a coating 36 is applied to the vertical edges of parallel boards 26. Coating 36, which is a barrier material impermeable to the vaporizable composition, is disposed between the sheet stock which forms enclosure 12 and reinforcing carrier structure 24 to prevent wicking of the vaporizable composition from the reinforcing carrier structure to the sheet stock. As an alternative to covering or coating the edges of reinforcing carrier structure 24, portions of the inner surface of enclosure 12 which are contacted by reinforcing carrier structure 24 may be coated with a barrier material which is impermeable to the vaporizable composition being used. A coating for enclosure 12 may be applied before enclosure 12 is erected by print-coating of the sheet stock. A barrier is unnecessary when the sheet stock used to form enclosure 12 is a material which does not absorb the vaporizable composition.

Suitable barrier materials must be substantially impermeable to the vaporizable composition in its liquid state. Examples of barrier materials are polyvinyl alcohol, polyvinyl acetate, polyethylene, polypropylene, acrylic polymers, various waxes and foils. Barrier materials can be applied by spraying, roller coating, gluing, taping, dipping, or other known methods. In some cases, a barrier may be a coating over the entire carrier structure, provided such coating is substantially impervious to the composition in its liquid form but allows diffusion of the composition in its evaporated form. Such a coating may serve the additional function of controlling the release of vapors, as will be mentioned later herein.

The embodiments shown in the drawings include a cover 38 which has major walls 39 and 41. Walls 39 and 41 each define openings 40 which are congruent to and arranged in the same pattern as openings 18 in primary walls 14 and 16. Openings 40 may be moved into registry with 110 openings 18 by relative sliding movement between enclosure 12 and cover 38. The closed condition of dispenser 10, in which openings 40 and openings 18 are out of alignment, is illustrated in FIGURES 1 and 4. The open condition, in which openings 40 of cover 38 and openings 18 of enclosure 12 are aligned, is illustrated by FIGURE 3. Such open condition is achieved by sliding enclosure 12 upwardly within cover 38.

FIGURES 5 and 6 illustrate alternate embodiments of a reinforcing carrier structure which can be placed within enclosure 12. Each of these alternate structures includes pieces which would be substantially perpendicular to a reference plane midway between the opposed primary walls of an enclosure such as enclosure 12. Such substantial perpendicularity provides good crush resistance, reinforcement, and dimensional stability to the enclosure and also

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allows good air flow channels through the dispenser.

Carrier structure 50 of FIGURE 5 is formed of two slotted, interlocked pieces. Its edges 52 and 54 would engage primary walls 14 and 16, respectively, of enclosure 12. Carrier structure 56 of FIGURE 6 has edges 58 and 60 which would engage primary walls 14 and 16, respectively. FIGURE 7 illustrates a relatively rigid paperboard blank 42 having cuts 44 (illustrated by solid lines) and scores or creases 46 (illustrated by dotted lines) which allow reinforcing carrier structure 56 to be made without separate mounting pieces. Paperboard blank 42 may be erected into the condition illustrated in FIGURE 6 and then inserted through an end of enclosure 12 before enclosure 12 is closed. Carrier structure 50, like structure 56, requires no additional mounting pieces.

A great variety of other shapes and arrangements of materials may be used to form the structural means disposed within enclosure 12. Convoluted rolls of corrugated cardboard, honeycomb configurations criss-cross configurations and V-shaped configurations are a few examples. The structure must, however, serve the multiple purposes of providing reinforcing dimensional stability between the opposed primary walls of an enclosure formed of flexible folded sheet stock, defining air flow channels through the dispenser, and releasably carrying the vaporizable composition.

The number of vaporizable compositions which can be used for various applications is almost limitless. In the field of air fresheners it is preferred to use perfumes or perfumes dissolved in a volatile, odorless solvent. The isoparaffinic hydrocarbon solvents, such as those sold under the trademark ISOPAR (by Exxon Company, U.S.A.), are preferred as solvents for this purpose.

In the field of medicinal uses, camphor may be dissolved in a solvent such as an isoparaffinic hydrocarbon. Menthol eucalyptus may be used in the same manner as camphor. Thymol may also be used in the same way or may be used in combination with camphor or menthol eucalyptus or both in a suitable solvent.

For insecticides, preferred vaporizable compositions are pyrethrins and dimethyl dichlorovinyl phosphate and its related compositions. Insect repellants which may be dispensed with the device of our invention are exemplified by 2-ethyl hexanediol; N, N-diethyl toluamide; and citronella.

The vaporizable composition may include
various modifiers to control the vaporization. For
example, various components may be included to
retard evaporation of perfumes, for example, and
thus retard the release of vapors from the device.
Surfactants such as ethoxylated alkyl phenols like
SURFONIC N—10 from Jefferson Chemical,
Houston, Texas are useful for this purpose. Other
components which tend to decelerate vapor
release include ethylene oxide/propylene oxide
block copolymers such as PLURONIC L101 (from
BASF Wyandotte, Wyandotte, Michigan), and fatty

acid esters such as VARONIC EGS (from Ashland Chemical Company, Dublin, Ohio). Generally, retardation can be achieved by the addition of components which are less volatile than the perfume or other principal component of the vaporizable composition.

Release of vapors can generally be accelerated by addition of components which are more volatile than the principal component (e.g. perfume) of the vaporizable composition. The isoparaffinic hydrocarbon solvents, mentioned above, and alcohols may sometimes be used for this purpose.

Release of vapors can also be controlled by coating the carrier structure with a polymeric film through which the vaporizable composition can be diffused. Examples of films suitable for controlling the release of many perfumes are polyethylene, polypropylene, and plasticized polyvinyl chloride. The thickness of the covering film is another factor contributing to control.

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Vapor release may also be controlled by partially coating the carrier structure with materials through which the vaporizable composition cannot pass. In other words, control is possible by increasing or decreasing the carrier structure surface area which is exposed to air. Release can also be controlled by increasing or decreasing the air flow through the device.

95 with the vaporizable composition or may be dipped into the vaporizable composition. A great number of other impregnating techniques may be used. It should also be pointed out that the vaporizable composition need not be impregnated into a porous reinforcing carrier structure, but can be a vaporizable coating on the carrier structure, which may be either porous or nonporous. Thus, reinforcing carrier structure 24 must releasably carry the vaporizable composition in some manner, the precise manner not being of great importance.

As illustrated in FIGURE 8, dispenser 10 may advantageously be surrounded, tightly wrapped and sealed by a substantially vapor-tight film wrapper 48. Such a film wrapper can prevent 110 early, unintended loss of vapors. A tight film wrapping of dispenser 10 is made possible because of the reinforced nature of the inventive dispenser. A unreinforced structure would tend to be deformed or crushed by tight wrapping with a 115 vapor-tight film. Suitable films include polyvinyl chloride, polyethylene, polypropylene, polyvinyl alcohol, polyvinyl acetate, nylon, polyvinylidene chloride, a polyester materials, and laminates of two or more materials. The choice of a film is 120 dependent upon the vaporizable composition in the dispenser; a film should be chosen which is impermeable to the composition, preferably in both its liquid and vapor states.

A highly preferred type of film wrapper for use with this invention is a "shrink wrap" of the type which is applied loosely in sleeve form about an object to be wrapped, in some cases heat sealed at either end (see seal 62 in FIGURE 8), and then passed with the object through a heated shrink

tunnel or otherwise exposed to heat to cause the film to shrink and tightly engage the enclosed object. Suitable shrink wrap materials are known to those skilled in the art. A polyvinyl chloride shrink film, such as the film sold under the trademark SKINTIGHT NSM 60 by Gilbreth International Corporation of Cornwells Heights. Pennsylvania, is quite satisfactory. Various other shrink wrap materials would be quite acceptable.

Primary walls 14 and 16 of enclosure 12 and the adjacent covering walls 39 and 41 of cover 38 are substantially planar. However, the opposed, upstanding primary walls could be in other shapes. For example, walls 14 and 16 (and the adjacent 15 covering walls of cover 38) could be bowed outwardly. Such a configuration would improve the sealing achieved by wrapper 48, which would then form a seal about each opening in the walls.

Enclosure 12 is shown with four upstanding walls. Other configurations are possible. For example, using bowed primary walls as just mentioned could allow an enclosure having only two upstanding walls.

## **CLAIMS**

- 1. A vapor dispensing device comprising a 25 vaporizable composition and an upstanding enclosure therefor having dispensing openings therein, wherein the enclosure is formed out of flexible sheet stock and includes two upstanding 30 opposed primary walls, each defining dispensing openings and a structural carrier disposed within the enclosure to provide reinforcing dimensional stability between the primary walls, the structural carrier defining air flow channels from one of the primary walls to the other, and releasably holding the vaporizable composition.
  - 2. The device of claim 1, wherein the structural

- carrier comprises at least one piece substantially perpendicular to a reference plane midway between the primary walls and having edges in contact with the primary walls.
  - 3. The device of claim 2, characterized in that the carrier comprises upstanding boards disposed in parallel planes.
- 4. The device of claim 1 wherein the sheet stock is flexible paperboard and the structural carrier is substantially rigid paperboard impregnated with the vaporizable composition.
- 5. The device of claim 4, wherein barrier means impermeable to the composition are disposed between the sheet stock and the structural carrier at contact points to prevent wicking of the composition from the structural carrier to the sheet stock.
- 6. The device of claim 2, wherein the sheet stock is flexible paperboard and the structural carrier is substantially rigid paperboard impregnated with the vaporizable composition.
- 7. The device of claim 6, wherein barrier means impermeable to the composition are disposed between the sheet stock and the structural means at contact points to prevent wicking of the composition from the structural means to the sheet stock.
- 8. The device of claim 1, 4 or 6, including 65 means to open and close the openings in the primary walls.
- 9. The device of claim 1, 4 or 6, wherein the enclosure is surrounded by a substantially vapor-70 tight film outer wrapper tightly wrapped thereabout.
  - 10. A vapor dispensing device substantially as herein described with reference to and as shown in Figures 1 — 4 and 8 or 5 or 6 and 7.

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